

SUMMARY

As a senior graphic design student at the University of Minnesota, I have worked to develop a strong portfolio specializing in branding and the sports industry. Through my coursework and work experience I have developed my typography, layout, print production, and branding skills and I consistently work to gain new skills and build relationships. Committed to delivering exceptional design work, I'm eager to bring my skills to a professional environment and make a meaningful contribution to the field of graphic design.

WORK EXPERIENCE

STUDENT GRAPHIC DESIGNER | OCTOBER 2023 - PRESENT

University of Minnesota Athletics | *Minneapolis, MN*

- ◆ Executed on projects for 20 of the University of Minnesota's sports programs. consistently meeting strict deadlines to produce media in various formats, including print and digital. Tasks include designing various graphics for social media and preparing posters, business materials, and other collateral for print production.
- ◆ Collaborated with University of Minnesota design team to execute innovative design solutions, using effective communication to elevate the visual identity and messaging of the sports programs.
- ◆ Designed and produced 47x110 tennis team banners used in Baseline tennis facilities, as well as custom locker room headshots, crafted to celebrate player nationalities.

GRAPHIC DESIGN INTERN | JANUARY 2023 - JUNE 2023

Florida Everblades | *Estero, FL (Remote)*

- ◆ Worked with senior manager of creative as a key contributor in creating playoff branding and marketing materials, including concept work, ideation and finalized/versioned graphics.
- ◆ Collaborated with marketing and design team to develop brand identity utilized across Florida Everblades' social media and in Hertz Arena throughout the 2023 Kelly Cup Playoffs
- ◆ Produced multiple solo gameday graphics created throughout playoffs for social media use, generating over 100,000 impressions across Instagram and Twitter/X.

PACKAGE HANDLER | JUNE 2020 - SEPTEMBER 2023

United Parcel Service | *Minneapolis, MN*

- ◆ Unloaded package trailers and maintained a high level of distribution. Worked cohesively with both employees and management. Gained life-long interpersonal and managerial skills.
- ◆ Highlighted as section safety leader at the Maple Grove United Parcel Service hub. Responsible for staying up to date with current safety protocols and ensuring compliance within the working section.

EDUCATION & SKILLS

UNIVERSITY OF MINNESOTA | SPRING 2024 GRADUATION

Bachelors Degree in Graphic Design

- ◆ **Programs/Skills:**
 - Adobe CC | Illustrator, Indesign, Photoshop, XD
 - Google Workspace | Docs, Slides
 - Microsoft Office | Word, Powerpoint
 - Operating Systems | Mac, Windows
 - Project Management | Monday, Asana, Slack
 - Collaboration | Zoom, Google Hangouts, Teams
- ◆ **GPA:** 3.59
- ◆ **Deans List:**
 - Spring 2023
 - Fall 2023